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116-03  
UV-168  
JC

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Michael D. Ellis

Application No.: 09/717,729 Confirmation No.: 6773

Filed : November 21, 2000

For : INTERACTIVE TELEVISION TARGETED MESSAGE  
SYSTEM

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Group Art Unit : 2152

NOV 29 2002

Examiner : Not yet assigned

Technology Center 2100

New York, New York  
November 21, 2002

Hon. Commissioner for Patents  
P.O. Box 2327  
Arlington, Virginia 22202

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TRANSMITTAL LETTER FOR  
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

Transmitted herewith is a Supplemental Information Disclosure Statement in the above-identified application.

This Statement is submitted:

within three months of the application filing date;

more than three months from the application filing date but before the mailing date of the first Office Action on the merits.

In accordance with 37 C.F.R. § 1.97, submission of this Statement requires no fee. However, if for any reason a fee is due, the Director is hereby authorized to charge payment of any fees required in connection with this Supplemental Information Disclosure Statement to Deposit

Account No. 06-1075. A duplicate copy of this letter is transmitted herewith.

Respectfully submitted,

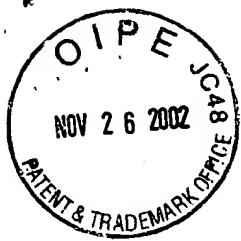
Philip Poh

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Clare J. Smith van Goodman  
Signature  
Signature of Person Signing



UV-168

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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Application No. : 09/717,729 Confirmation No. : 6773  
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For : INTERACTIVE TELEVISION TARGETED MESSAGE SYSTEM  
Group Art Unit : 2152

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Hon. Commissioner for Patents  
P.O. Box 2327  
Arlington, Virginia 22202

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SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

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Sir:

DEC 02 2002

In accordance with 37 C.F.R. §§ 1.56 and 1.97,  
Technology Center 2600  
applicant wishes to call the attention of the Examiner to  
the following document:

U.S. Patent Document

5,940,073 Klosterman et al. 8/17/99

This document is listed on the accompanying Form  
PTO-1449 (submitted in duplicate) and a copy is enclosed  
herewith.

It is respectfully requested that this document  
be: (1) fully considered by the Patent and Trademark Office  
during the examination of this application; and (2) printed  
on any patent which may issue on this application.

Applicant requests that a copy of Form PTO-1449, as

considered and initialized by the Examiner, be returned with the next communication.

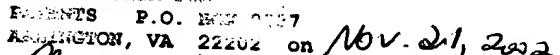
Consideration of the foregoing in relation to this patent application is respectfully requested.

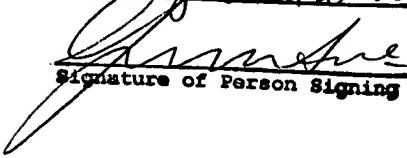
Respectfully submitted,



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Craig J. Samuels-Goodman

  
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Signature of Person Signing